



Amir Kasem

Graphic Designer seeking a position with a creative agency or in-house design department.

SKILLS

- Expertly experienced in designing for print, web, online storefronts, and mobile applications.
- Highly proficient in Adobe: Illustrator, InDesign, Photoshop, Google Workspace and MS Office. Less proficient in Adobe: After Effects, Animate, Dimensions, and Premiere.
- Extensive pre-production knowledge of digital, offset, and variable printed projects. Including specialty techniques such as die-cuts, embossing, varnishes, foils, and custom packaging.
- Effective time and project management with strong communication skills when working solo or in team-based environments.

EDUCATION

2008 Graduate: The Art Institute of Houston
Bachelor of Fine Arts, Graphic Design

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PROFESSIONAL EXPERIENCE

Joy Communications **Remote Designer**

March 2020 – Present

Remote creative designer for a Houston based marketing consultant. Majority of design projects are initiated remotely and communicated through email, phone calls, and live chats. Responsible for submitting project specs and production-ready files to commercial printers after jobs have been approved.

InfoVine **Lead Designer**

April 2011 – January 2020

Responsible for designing projects from concept to completion for a wide-range of industries and non-profit organizations. As the lead designer, I met directly with clients and account executives to determine budgets, offer ideas/opinions, and provide estimates on a per project basis. Ensured my art files were production-ready for offset and digital presses. Worked alongside the IT team to design and launch websites, online storefronts, and email campaigns.

PH Design **Graphic Designer/Illustrator**

October 2009 – March 2011

Worked with creative directors on magazine layouts for three monthly publications and contributed designs for logos, posters, and advertisements. We designed the websites for CultureMap, Downtown Houston, Museum of Fine Arts Houston, and the NCAA Final Four Houston Mobile Site.

Amidee Group **Graphic Designer/Illustrator**

June 2008 – August 2009

Responsible for designing materials for Amidee corporate use as well as hand-drawing illustrations of their commercial properties. Created collateral for Amidee owned hotels/resorts throughout the country which included hotel branding and menu designs for on-site hotel restaurants.